

# The Case for DCS



## DCS Color Found in Projects Winning 23 Awards from PCI, APA, and CSI in 2021

At Dynamic Color Solutions, award-winning color isn't just talk. Our color is used in hundreds of award-winning projects recognized by industry trade groups such as the Precast/Prestressed Concrete Institute (PCI), the Architectural Precast Association (APA), and the Cast Stone Institute (CSI).

In 2021 alone, our color was found in 21 projects that won 23 awards from PCI, APA, and CSI.

"We're extremely proud of our customers who are behind these fantastic buildings, and proud of the role our color played," said Jimmy Crawford, DCS Vice President of Development.

### DCS Color in Six PCI Award Winners and Four Honorable Mentions

For more than 50 years, PCI has conducted a Design Awards competition for North America. Each year, more than 100 projects are submitted in several categories. DCS' color was used in six of the award-winners:

**DC Blox** | Birmingham, AL  
DCS CUSTOMER: **Gate Precast Company**, Monroeville, AL

Gray and charcoal-pigmented precast walls blend with DC Blox's bold painted purple accent walls. That's just a small part of what makes this precast concrete building special.



**Nordstrom Flagship NYC** | New York, NY  
DCS CUSTOMER: **Gate Precast Company**, Ashland City, TN

The team at CallisonRTKL partnered with Gate Precast Company to create a custom precast concrete panel that would elicit a modern take on the grand façade, while keeping the project on schedule and budget.



**Peabody Plaza** | Nashville, TN  
DCS CUSTOMERS: **Gate Precast Company**, Ashland City, TN, and **Gate Precast Company**, Winchester, KY

Peabody Plaza, a 290,000-sf office building, features a façade that uses an artistic combination of patterned precast concrete panels, brick, and glass, to create an ever-changing reflection of the surrounding city.



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—Jimmy Crawford,  
DCS Vice President of Development



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# The Case for DCS Award-Winning Projects

## St. George Catholic Church |

Baton Rouge, LA

DCS CUSTOMER: **Gate Precast Company**, Monroeville, AL

St. George Catholic Church in Baton Rouge features a collage of transcendental Christian motifs, veiled within the fabric of the historic gothic architecture.



## Texas Health Frisco–New Bed Tower | Frisco, TX

DCS CUSTOMER: **Gate Precast Company**, Hillsboro, TX

The City’s planning and development guidelines required an exterior natural masonry material for the project, and several systems were considered, including brick, natural cut stone, ceramic panels, and precast concrete.



## University of Alabama Parking Deck |

Tuscaloosa, AL

DCS CUSTOMER: **Gate Precast Company**, Monroeville, AL

The new seven-story parking structure at the University of Alabama looks more like a state-of-the-art library than a place to park your car. The neoclassical architecture and brick-and-limestone design were specifically chosen to mimic the century-old buildings that cover the university’s campus.



## Four Projects Take Honorable Mentions

In addition, four of the Honorable Mention winners in the Buildings category featured DCS color:

### Mead Witter School of Music–Hamel Music Center, The University of Wisconsin | Madison, WI

DCS CUSTOMER: **International Concrete**, Germantown, WI

### Moss Johns Residence Halls, Longwood University | Farmville, VA

DCS CUSTOMER: **Gate Precast Company**, Oxford, NC

### Nathan Deal Judicial Center | Atlanta, GA

DCS CUSTOMER: **Gate Precast Company**, Monroeville, AL

### Stormwater Outfalls | Biloxi, MS

DCS CUSTOMER: **Gate Precast Company**, Monroeville, AL

## Seven APA 2021 Awards Go to Projects Containing DCS Color

DCS’ pigments are part of six award-winning projects in APA’s 2021 Awards for Excellence, with one project, The Crossing, receiving two separate awards—for seven in total. The APA Awards for Excellence program recognizes excellence in design, manufacturing and craftsmanship of structures and individual components.

### Constitution Square |

Washington, DC

DCS CUSTOMER: **Arban & Carosi**, Woodbridge, VA

This project, which won a Medical & Government Design

Award, demonstrates an integration of precast and metal panel assemblies. Jurors said that “Clean and consistent joinery between a diverse range of assemblies is achieved.” They added that “The fabrications demonstrate high quality and consistency of precast finishes in exposed areas.”



### The Crossing (Square 696) |

Washington, DC

DCS CUSTOMER: **Arban & Carosi**, Woodbridge, VA

This project received two awards—Craftsmanship and Residential Design Award. Jurors said, “This project fully embraces the use of architectural precast as the focal point of the project. The restricted material palette and the intricate and delicate patterning of the façades reveal the complexities of the project.”



# The Case for DCS Award-Winning Projects

## Dickies Arena |

Fort Worth, TX

DCS CUSTOMER: **Advanced Architectural Stone**,  
Everman, TX



In recognizing the project with an award in the Hospitality and Entertainment category, jurors cited the fact that “Precast has a wonderful textural quality that felt surprisingly light and appropriate for the forms of the building.” They cited the way that “The custom color accents the brick in the plaza” and added, “There is great detail for such a large project.”

## Encore Boston |

Everett, MA

DCS CUSTOMER: **Northern Design**, Loudon, NH



Recognized for Craftsmanship, jurors praised Encore Boston for success in responding to the complexity and detailing required by the curvilinear geometries inherent in the design. “Integration of various inlaid materials highlights the ability of precast to serve as both structure/back-up or finished façade materials. Consistent finish quality is present throughout the components,” the jurors said.

## The Kiley |

Washington, DC

DCS CUSTOMER: **Arban & Carosi**, Woodbridge, VA



Recognized for Craftsmanship, this project features clean and consistent joinery between a diverse range of assemblies. Jurors said, “The fabrications demonstrate high quality and consistency of precast finishes in exposed areas.” They also said, “Overall, the precast components compliment the large expanses of curtain wall and portray a certain lightness to the overall project.”

## New Carrollton

### (Kaiser Permanente) |

New Carrollton, MD

DCS CUSTOMER: **Arban & Carosi**, Woodbridge, VA



Taking a Commercial Design Award, the facility features a bas-relief that is really quite beautiful and celebrates the true potential of precast concrete. Jurors explained, “This project demonstrates an expansive use of precast applications that achieve a rich, diverse series of rhythms and textures across the project.”

## Five Cast Stone Institute Winning Projects Feature DCS Color

The Cast Stone Institute Excellence Awards program recognizes projects for both their design and execution. DCS color was part of five of CSI’s 2021 award-winning projects which won six awards in total.

## Charlotte Latin School- Inlustrate Orbem

Building | Charlotte, NC

DCS CUSTOMER: **Cast Stone Systems, Inc.**, Warrenton, NC



The challenge of this project, which won an Everyday Excellence Award, began with matching a difficult color in the wet cast parapet and column bases and the dry tamp veneer, banding, and copings. A changing grade elevation provided an additional challenge. Judges said, “The design of cast stone elements enhance the composition of the school building and showcase the structure, and the cast stone, produced by wet and dry methods, was consistent throughout in color and texture.”

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## **CHRISTUS Spohn-Shoreline Hospital** |

Corpus Christi, TX  
DCS CUSTOMER: **Advanced Architectural Stone**,  
Everman, TX



This Everyday Excellence Award recipient features over 12,000 linear feet of band material. The radius corners give character to the design of this massive structure. Judges said, "The use of the cast stone as accents in this understated design created a consistent look to this hospital building." They added that "The project has a 1930s modernist look that the cast stone accentuates."

## **Texas Christian University Neeley School of Business** |

Fort Worth, TX  
DCS CUSTOMER: **Advanced Architectural Stone**,  
Everman, TX



In this impressive project, a winner in the Hardscape category, cast stone was used in a variety of ways including the fountain, which was executed with DCS color. Judges praised the way hardscape was used to transition between the old and the new. They said, "The overall composition has a nice consistency making the project successful."

## **University of North Texas Joe Greene Residence Hall & Visitor Center** |

Denton, TX  
DCS CUSTOMER: **Advanced Architectural Stone**,  
Everman, TX



This university residence hall, which was awarded both a Commercial Design and a Craftsmanship award, showcases brick and cast stone to highlight the architecture of the building. Cast stone accents all the major building entrances, as well as the banding and cornice. The Texas seal and University logo were special elements used at the main entrance. The judges said, "The strong base is appropriately

proportional to the building and the color of the brick and cast stone compliment each other, and the cast stone and the masonry work were well executed and consistent." They also said, "Limited space on the college campus with critical sequencing makes the install process even more impressive."

## **Vincennes University French Village Student Living-Caps** |

Vincennes, IN  
DCS CUSTOMER: **Custom Cast Stone**, Westfield, IN



The architect who designed this winner in the Unique Architectural Feature category felt cast stone provided the best product and process to successfully reproduce the detail on the historic caps, offering a traditional Indiana limestone look. On-site digital scans of the existing cap were used to create a 3D model, and a rubber mold was created for casting. Judges praised the "very detailed and well executed column caps" and said, "The difficulty of replicating from natural stone to cast stone was impressive."